

INVOICE



KSTU
5020 W. Amelia Earhart Dr.
Salt Lake City, UT 84116
Main: (801)532-1300
Billing: (801)536-1328

Invoice #	Invoice Date	Invoice Month	Invoice Period
583167-1	10/28/12	October 2012	10/01/12 - 10/16/12

Station	Account Executive	Sales Office	Sales Region
KSTU	Dan Driscoll	Washington DC	National

Advertiser	Product	Estimate Number
Love/R/Congress	Love For UT-CD4	Love/Ord/C09C15

Billing Address:

Smart Media Group LLC
Attention: Accounts Payable
814 King Street
Suite 400
Alexandria, VA 22314

Flight Dates	Order #	Alt Order #
10/16/12 - 10/16/12	583167	9837802

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

Send Payment To:

KSTU
P.O. Box 677596
Dallas, TX 75267-7596

IDB #	Advertiser Code	Product Code
1046		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	10/16/12	10/16/12	President/VP Debates	7-830p	-T-----	:30	2	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/15/12 10/21/12 -T----- 2 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 13 Tu 10/16/12 7:00 PM President/VP Debates 7-830p :30 MLFCG100712A \$3,000.00 NM									
1 13 Tu 10/16/12 8:45 PM President/VP Debates 7-830p :30 MLFCG101512 \$3,000.00 NM									
2	10/16/12	10/16/12	M-F 9p-1005p	9p-1005p	-T-----	:30	1	\$2,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/15/12 10/21/12 -T----- 1 \$2,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 13 Tu 10/16/12 9:59 PM M-F 9p-1005p 9p-1005p :30 MLFCG100712A \$2,600.00 NM									
3	10/16/12	10/16/12	M-F 7a-8a	7a-8a	-T-----	:30	2	\$415.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/15/12 10/21/12 -T----- 2 \$415.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 13 Tu 10/16/12 7:12 AM M-F 7a-8a 7a-8a :30 MLFCG100712A \$415.00 NM									
2 13 Tu 10/16/12 7:51 AM M-F 7a-8a 7a-8a :30 MLFCG101512 \$415.00 NM									
4	10/16/12	10/16/12	M-F 8a-9a	8a-9a	-T-----	:30	2	\$415.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/15/12 10/21/12 -T----- 2 \$415.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 13 Tu 10/16/12 8:12 AM M-F 8a-9a 8a-9a :30 MLFCG100712A \$415.00 NM									
1 13 Tu 10/16/12 8:41 AM M-F 8a-9a 8a-9a :30 MLFCG101512 \$415.00 NM									
5	10/16/12	10/16/12	M-F 530p-6p	530p-6p	-T-----	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/15/12 10/21/12 -T----- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 13 Tu 10/16/12 5:54 PM M-F 530p-6p 530p-6p :30 MLFCG101512 \$900.00 NM									

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 P.O. Box 677596
 Dallas, TX 75267-7596

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Love/R/Congress	Love For UT-CD4	Love/Ord/C09C15	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/16/12	10/16/12	M-F 1005p-1035p	1005p-1035p	-T-----	:30	1	\$660.00	NM
<u>Weeks:</u> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/15/12 10/21/12 -T----- 1 \$660.00									
<u>Spots: # Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 13 Tu 10/16/12 10:34 PM M-F 1005p-1035p 1005p-1035p :30 MLFCG101512 \$660.00 NM									
7	10/16/12	10/16/12	M-F 5p-530p	5p-530p	-T-----	:30	1	\$800.00	NM
<u>Weeks:</u> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/15/12 10/21/12 -T----- 1 \$800.00									
<u>Spots: # Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 13 Tu 10/16/12 5:28 PM M-F 5p-530p 5p-530p :30 MLFCG100712A \$800.00 NM									

Total Spots 10 Gross Total \$12,620.00

Payment Terms 30 Days

<u>Agency Commission</u>	\$1,893.00
<u>Net Amount Due</u>	\$10,727.00